



WITHOUT HOPE
THERE'S NOTHING



THE ROAD UP


You are cordially invited to deepen your organization's commitment to diversity, equity, and inclusion by hosting a virtual screening of and conversation around *The Road Up*. In addition to strengthening your understanding about the roadblocks that individuals experiencing poverty face when trying to find and keep employment, you will walk away with a new perspective on untapped talent pools in our country and steps you can take to generate greater inclusivity, while bolstering Cara's work to disrupt poverty and unemployment.

ABOUT THE FILM

From directors Jon Siskel and Greg Jacobs, the award-winning team behind the acclaimed poetry slam documentary *Louder than a Bomb*, comes this inspiring and emotional film following Jesse Teverbaugh, a charismatic leader at the job-training program Cara. With tough love and dedication, Teverbaugh mentors four Chicagoans during their precarious journey from homelessness, addiction, and incarceration to stable employment. *The Road Up* powerfully chronicles not only America's unforgiving economic and social structures, but also the essential role that community, connection, hope, and love play in overcoming adversity. Hailed as "stirring", "triumphant", and "truly amazing", the film recently had its world premiere at the Chicago International Film Festival, where it won the Audience Choice Award for Best Documentary.

“*The Road Up* screening at Aon created an opportunity for a robust discussion amongst leaders and allies of our Black Professional Network. Through this conversation we were able to use key themes and learnings from the film as catalyst for action around accelerating our Diversity and Inclusion agenda and exploring different ways to break down barriers within our own Aon United culture.

JENNIFER DUNMORE
Global VP - Business Development & Strategy, Aon

 [Siskel/Jacobs Productions](#)



Questions? Contact Shikha Jain, sjain@carachicago.org, 312-798-3307

LIVE STREAMED EVENT SCREENING OF *THE ROAD UP* (2-2.5 HOURS IN TOTAL IN ONE SEATING)

PREMIERE CIRCLE \$15,000

- Live streaming of the documentary on a private platform for up to **500 viewers**
- Company logo prominently displayed prior to screening
- Live or pre-recorded introduction by company leadership (provided by company)
- Post-screening live panel (45 minutes) including:
 - Jon Siskel and Greg Jacobs, Siskel/Jacobs Productions
 - Maria Kim, President, REDF
 - Kathleen S. Caliento, President & CEO, Cara Collective
 - Jesse Teverbaugh, Director of Student & Alumni Affairs, Cara
- Film subject (subject to availability)

PRODUCER CIRCLE \$10,000

- Live streaming of the documentary on a private platform for up to **250 viewers**
- Company logo prominently displayed prior to screening
- Live or pre-recorded introduction by company leadership (provided by company)
- Post-screening live panel (30 minutes) including:
 - Jon Siskel and Greg Jacobs, Siskel/Jacobs Productions
 - Maria Kim, President, REDF
 - Kathleen S. Caliento, President & CEO, Cara Collective
 - Jesse Teverbaugh, Director of Student & Alumni Affairs, Cara

PATRON CIRCLE \$7,500

- Live streaming of the documentary on a private platform for up to **100 viewers**
- Company logo prominently displayed prior to screening
- Live or pre-recorded introduction by company leadership (provided by company)
- Post-screening live panel (30 minutes) including:
 - Jon Siskel and Greg Jacobs, Siskel/Jacobs Productions
 - Maria Kim, President, REDF
 - Kathleen S. Caliento, President & CEO, Cara Collective
 - Jesse Teverbaugh, Director of Student & Alumni Affairs, Cara

STREAMING ACCESS TO *THE ROAD UP* WITH LIVE PANEL

FIVE STAR LEVEL \$10,000

- Ten-day access to the documentary on a private platform for up to **500 viewers**
- Company logo prominently displayed prior to screening
- Pre-recorded introduction by company leadership (provided by company)
- Post-screening live panel including:
 - Jon Siskel and Greg Jacobs, Siskel/Jacobs Productions
 - Maria Kim, President, REDF
 - Kathleen S. Caliento, President & CEO, Cara Collective
 - Jesse Teverbaugh, Director of Student & Alumni Affairs, Cara
- Film subject (subject to availability)

FOUR STAR LEVEL \$7,500

- Seven-day access to the documentary on a private platform for up to **250 viewers**
- Company logo prominently displayed prior to screening
- Pre-recorded introduction by company leadership (provided by company)
- Post-screening live panel including:
 - Jon Siskel and Greg Jacobs, Siskel/Jacobs Productions
 - Maria Kim, President, REDF
 - Kathleen S. Caliento, President & CEO, Cara Collective
 - Jesse Teverbaugh, Director of Student & Alumni Affairs, Cara

THREE STAR LEVEL \$4,000

- Three-day access to the documentary on a private platform for up to **100 viewers**
- Company logo prominently displayed prior to screening
- Pre-recorded introduction by company leadership (provided by company)
- Post-screening live panel including:
 - Jon Siskel and Greg Jacobs, Siskel/Jacobs Productions
 - Maria Kim, President, REDF
 - Kathleen S. Caliento, President & CEO, Cara Collective
 - Jesse Teverbaugh, Director of Student & Alumni Affairs, Cara

STREAMING ACCESS TO *THE ROAD UP* + DISCUSSION GUIDE

Weeklong access to the documentary on a private platform for up to **500 viewers**

\$5,000

48-hour access to the documentary on a private platform for up to **250 viewers**

\$3,500

48-hour access to the documentary on a private platform for up to **100 viewers**

\$1,500