



EVENT SPONSORSHIP OPPORTUNITIES

caracollective.org/events



You are cordially invited to help make a difference for people ready to overcome poverty in Chicago by becoming a sponsor of a Cara Collective fundraising event.

Throughout the year, Cara Collective hosts four signature events that bring together hundreds of our area's civic, philanthropic, and business leaders to support our mission. We are well-known for our "parties with a purpose," but we cannot do this without your support.

As a sponsor you will ...

- Align your brand with Cara Collective's national reputation as a leader in poverty alleviation and social enterprise development.
- Demonstrate your commitment to bolstering Cara Collective's mission to create and secure employment opportunities for the thousands seeking to lift themselves out of poverty each year.
- Promote your brand to individuals, thought leaders, and partners across the Chicago corporate community and within Cara Collective's network of supporters:



monthly website visits of **more than 6,000**



8,800 Facebook followers



email database **greater than 10,000**



2,100 Instagram followers



named one of the best charities to support by
Charity Navigator, Thrillist.com, and *Chicago* magazine



5,100 LinkedIn followers

Cara Collective seeks to fuel a courageous national movement to eradicate relational and financial poverty. Through our four entities – Cara, Cleanslate, Cara Connects, and Cara Plus – we engage job seekers, employers, and other organizations across the country to break the cycle of poverty through the power and purpose of employment. Since 1991, we've helped more than 7,900 people get placed into more than 12,900 jobs and get started on their path to real and lasting success.

Thank you for your consideration. We hope you will join us for an exciting year of celebration, community, and friendship!

P.S.

We also have many opportunities for multi-event sponsorships and in-kind sponsorships with additional benefits. Please contact **Tara Harper** at **312.798.3307** or **tharper@carachicago.org** to learn more!

View all events at caracollective.org/events

TRIBUTE TO THE STARS



THURSDAY
OCTOBER 27, 2022

RADISSON BLU AQUA HOTEL
221 N. Columbus Drive, Chicago

Our most mission-focused event is back in person! Tribute to the Stars is a breakfast reception and special super-sized version of our signature morning Motivations in celebration of our Cara graduates. This year we will also honor BMO Harris Bank and Danny Scott for their commitment to this community. **This event is attended by more than 350 business and philanthropic leaders.**

Yes, we will sponsor Cara's Tribute to the Stars!

☐ Presenting Sponsor \$20,000

Naming rights to the event as "Tribute to the Stars presented by _____"; two (2) premium reserved tables (10 seats each); logo or name prominently displayed on event invite, emails, site page, and materials; verbal mention during the program; opportunity for representation on stage during the program; two (2) premium seats in the Motivations Circle; recognition in Cara's Annual Report.

DONOR NAME / COMPANY (As it should be printed)

☐ Jobs Sponsor \$10,000

Two (2) premium reserved tables (10 seats each); logo or name displayed on event invite, emails, site page, and materials; verbal mention during the program; two (2) premium seats in the Motivations Circle.

CONTACT NAME

ADDRESS

☐ Opportunity Sponsor \$5,000

One (1) premium reserved table (10 seats); logo or name displayed on event invite, emails, site page, and materials; two (2) premium seats in the Motivations Circle.

CITY / STATE / ZIP

CONTACT PHONE

CONTACT EMAIL

☐ Hope Sponsor \$2,500

One (1) reserved table (10 seats) and logo or name displayed on event emails, site page, and materials.

☐ PLEASE SEND AN INVOICE TO THE ADDRESS ABOVE

☐ ENCLOSED IS MY CHECK (Please make checks payable to Cara)

☐ PLEASE CHARGE MY CREDIT CARD

☐ Table Sponsor \$1,000

One (1) reserved table (10 seats) and name displayed on event site page and materials

NAME ON CREDIT CARD

CREDIT CARD NUMBER

☐ Sponsor a Cara

Graduate's Ticket \$60 # _____

EXPIRATION DATE

CODE

SIGNATURE

PLEASE RETURN THIS FORM TO
TARA HARPER

VIA EMAIL tharper@carachicago.org

VIA MAIL

Cara, Attn: Tara Harper
237 S. Desplaines, Chicago, IL 60661

THE 8TH ANNUAL cara GALA

FRIDAY
MARCH 24, 2023

FOUR SEASONS HOTEL
120 E. Delaware Place, Chicago

Our signature event, The 8th Annual Cara Gala is a chic evening of great entertainment and even greater company as our closest supporters and friends celebrate our mission. We will also honor a true leader creating real and lasting change in our communities with the Trailblazer Award, as well as a graduate of Cara with the Jesse Teverbaugh Distinguished Alumni Award.

This dinner event is attended by more than 550 civic, philanthropic, and business leaders.

Yes, we will sponsor The 8th Annual Cara Gala!

☐ Presenting Sponsor \$30,000

Naming rights to the event as The Cara Gala presented by _____; two (2) premium reserved tables (12 seats each); entrance to the VIP reception for 24 guests; logo or name prominently displayed on event invite, emails, site page, and materials; verbal mention during the program; opportunity for representation on stage during the program; two (2) full-page ads in the program book with premier ad placement; recognition in Cara's Annual Report.

DONOR NAME / COMPANY (As it should be printed)

CONTACT NAME

ADDRESS

CITY / STATE / ZIP

CONTACT PHONE

CONTACT EMAIL

☐ PLEASE SEND AN INVOICE TO THE ADDRESS ABOVE

☐ ENCLOSED IS MY CHECK (Please make checks payable to Cara)

☐ PLEASE CHARGE MY CREDIT CARD

NAME ON CREDIT CARD

CREDIT CARD NUMBER

EXPIRATION DATE

CODE

SIGNATURE

☐ Jobs Sponsor \$20,000

Two (2) premium reserved tables (12 seats each); entrance to the VIP reception for 24 guests; logo or name prominently displayed on event invite, emails, site page, and materials; verbal mention during the program; one (1) full-page ad in the program book.

☐ Opportunity Sponsor \$12,500

One (1) premium reserved table (12 seats); entrance to the VIP reception for 12 guests; logo or name prominently displayed on event invite, emails, site page, and materials; one (1) full-page ad in the program book.

☐ Hope Sponsor \$7,500

One (1) reserved table (10 seats); logo or name displayed on event invite, emails, site page, and materials; one (1) half-page ad in the program book.

Program Book Sponsors

☐ Full-page Ad \$500 ☐ Half-page Ad \$250

PLEASE RETURN THIS FORM TO
TARA HARPER

VIA EMAIL tharper@carachicago.org

VIA MAIL Cara, Attn: Tara Harper
237 S. Desplaines, Chicago, IL 60661



Conversations with cara

SUMMER 2023

LOCATION TBD

Be a part of the conversation! Join us for an engaging event full of activities and discussions centered around Cara's work and the issues we face today in our goal to alleviate poverty.

This event is attended by more than 150 philanthropic and business leaders.

Yes, we will sponsor Conversations with Cara!

☐ **Presenting Sponsor \$5,000**

Naming rights to the event as Conversations with Cara presented by _____; sixteen (16) tickets; logo or name prominently displayed on event emails, site page, and materials; verbal mention during the program; opportunity for representation on stage during the program; recognition in Cara's Annual Report.

DONOR NAME / COMPANY *(As it should be printed)*

CONTACT NAME

ADDRESS

CITY / STATE / ZIP

CONTACT PHONE

CONTACT EMAIL

☐ **Jobs Sponsor \$2,500**

Eight (8) tickets; logo or name prominently displayed on event emails, site page, and materials; verbal mention during the program.

☐ **PLEASE SEND AN INVOICE TO THE ADDRESS ABOVE**

☐ **ENCLOSED IS MY CHECK** *(Please make checks payable to Cara)*

☐ **PLEASE CHARGE MY CREDIT CARD**

☐ **Opportunity Sponsor \$1,250**

Four (4) tickets; logo or name prominently displayed on event emails, site page, and materials.

NAME ON CREDIT CARD

CREDIT CARD NUMBER

EXPIRATION DATE

CODE

SIGNATURE

☐ **Individual Ticket(s) \$125 #** _____

☐ **I'm unable to attend** but would like to sponsor
a Cara participant's ticket **\$125 #** _____

PLEASE RETURN THIS FORM TO
ROBYN LUSTBADER

VIA EMAIL rlustbader@carachicago.org

VIA MAIL

Cara, Attn: Robyn Lustbader
237 S. Desplaines, Chicago, IL 60661