



## EVENT SPONSORSHIP OPPORTUNITIES

[caracollective.org/events](https://caracollective.org/events)



You are cordially invited to help make a difference for people ready to overcome poverty in Chicago by becoming a sponsor of a Cara Collective fundraising event.

Throughout the year, Cara Collective hosts three signature events that bring together hundreds of our area's civic, philanthropic, and business leaders to support our mission. We are well-known for our "parties with a purpofcaf26se," but we cannot do this without your support.

**As a sponsor you will ...**

- Align your brand with Cara Collective's national reputation as a leader in poverty alleviation and social enterprise development.
- Demonstrate your commitment to bolstering Cara Collective's mission to create and secure employment opportunities for the thousands seeking to lift themselves out of poverty each year.
- Promote your brand to individuals, thought leaders, and partners across the Chicago corporate community and within Cara Collective's network of supporters:



**monthly website visits of more than 7,000**



**9,700 Facebook followers**



**email database greater than 11,000**



**2,500 Instagram followers**



**named one of the best charities to support by Charity Navigator, Thrillist.com, and Chicago magazine**



**8,000 LinkedIn followers**

Cara Collective seeks to fuel a courageous national movement to eradicate relational and financial poverty. Through our four entities – Cara, Cleanslate, Cara Connects, and Cara Plus – we work with job seekers, employers, and other organizations across the country to break the cycle of poverty through the power and purpose of employment. Since 1991, we've helped more than 8,500 people get placed into more than 14,500 jobs and get started on their path to real and lasting success.

***Thank you for your consideration. We hope you will join us for an exciting year of celebration, community, and friendship!***

**P.S.**

We also have many opportunities for multi-event sponsorships and in-kind sponsorships with additional benefits. Please contact **Tara Harper** at **312.798.3307** or **tharper@carachicago.org** to learn more!

View all events at [caracollective.org/events](https://caracollective.org/events)

THE 9TH ANNUAL

# cara GALA

FRIDAY  
MAY 17, 2024

THE GERAGHTY

2520 S. Hoyne, Chicago

Our signature fundraising event, The 9th Annual Cara Gala is an opportunity for our community to come together in celebration of our mission, while uplifting and recognizing partners who are working to build a more inclusive economy for Chicago and beyond. This year, we will honor **Allstate** for their decades-long partnership and their commitment to helping close the racial wealth gap, as well as Cara Collective leader and program alum **Da'Sean Hillsman** for exemplifying this work.

**The dinner event is attended by more than 550 leaders from the civic, philanthropic, nonprofit, and public sectors.**

## Yes, we will sponsor The 9th Annual Cara Gala!

### ☐ Presenting Sponsor \$30,000

Naming rights to event as The Cara Gala presented by \_\_\_\_\_; two (2) premium reserved tables (12 seats each); logo or name prominently displayed on event invite, emails, site page, and materials; verbal mention during program; opportunity for representation on stage during program; recognition in Annual Report.

\_\_\_\_\_  
DONOR NAME / COMPANY (As it should be printed)

### ☐ Transformations Sponsor \$20,000

Two (2) premium reserved tables (12 seats each); logo or name prominently displayed on event invite, emails, site page, and materials; verbal mention during program; recognition in Annual Report.

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
ADDRESS

### ☐ Jobs Sponsor \$15,000

Two (2) reserved tables (10 seats each); logo or name prominently displayed on event invite, emails, site page, and materials; verbal mention during program.

\_\_\_\_\_  
CITY / STATE / ZIP

### ☐ Opportunity Sponsor \$12,500

One (1) premium reserved table (12 seats); logo or name prominently displayed on event invite, emails, site page, and materials.

\_\_\_\_\_  
CONTACT PHONE

\_\_\_\_\_  
CONTACT EMAIL

### ☐ Hope Sponsor \$10,000

One (1) reserved table (10 seats); logo or name displayed on event invite, emails, site page, and materials.

☐ PLEASE SEND AN INVOICE TO THE ADDRESS ABOVE

☐ ENCLOSED IS MY CHECK (Please make checks payable to Cara)

☐ PLEASE CHARGE MY CREDIT CARD

### ☐ Equity Sponsor \$7,500

One (1) reserved table (10 seats); name displayed on site page and digital materials.

\_\_\_\_\_  
NAME ON CREDIT CARD

\_\_\_\_\_  
CREDIT CARD NUMBER

### ☐ Table \$5,000

One (1) reserved table (10 seats).

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
CODE

\_\_\_\_\_  
SIGNATURE

PLEASE RETURN THIS FORM TO  
ANNIE DREW

VIA EMAIL [adrew@carachicago.org](mailto:adrew@carachicago.org)

VIA MAIL Cara, Attn: Annie Drew  
237 S. Desplaines, Chicago, IL 60661



Complete your sponsorship online at  
[www.caragala.com](http://www.caragala.com)

THANK YOU FOR YOUR SUPPORT!



THURSDAY  
AUGUST 15, 2024

VENUE WEST

221 N. Paulina Street, Chicago

Hosted by the Cara Collective Associate Board, Summer Social is an exclusive tasting experience with some of Chicago's premier chefs and top restaurants. Now in its 11th year, the Summer Social is one of Cara's largest events, raising more than \$250,000 annually to support our job seekers. **This event is attended by more than 400 socially minded young professionals.**

## Yes, we will sponsor Cara's Summer Social!

### ☐ Presenting Sponsor \$10,000

Naming rights to the event as the Cara Summer Social presented by \_\_\_\_\_; ten (10) tickets to event; opportunity to present during the program; logo or name prominently displayed on event emails, site page, and all print and digital materials; verbal mention during the program; recognition in Cara's Annual Report.

DONOR NAME / COMPANY *(As it should be printed)*

CONTACT NAME

### ☐ Jobs Sponsor \$7,500

Eight (8) tickets to event; logo or name prominently displayed on event emails, site page, and all print and digital materials; verbal mention during the program; recognition in Cara's Annual Report.

ADDRESS

CITY / STATE / ZIP

### ☐ Opportunity Sponsor \$5,000

Six (6) tickets to event; logo or name prominently displayed on event emails, site page, and all print and digital materials.

CONTACT PHONE

CONTACT EMAIL

☐ PLEASE SEND AN INVOICE TO THE ADDRESS ABOVE

☐ ENCLOSED IS MY CHECK *(Please make checks payable to Cara)*

☐ PLEASE CHARGE MY CREDIT CARD

### ☐ Hope Sponsor \$2,500

Four (4) tickets to event; logo or name displayed on event emails, site page, and all print and digital materials.

NAME ON CREDIT CARD

CREDIT CARD NUMBER

### ☐ Equity Sponsor \$1,000

Two (2) tickets to event; name displayed on site page and print and digital materials.

EXPIRATION DATE

CODE

SIGNATURE

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ANNIE DREW

VIA EMAIL [adrew@carachicago.org](mailto:adrew@carachicago.org)

VIA MAIL

Cara, Attn: Annie Drew  
237 S. Desplaines, Chicago, IL 60661



Complete your sponsorship online at  
[www.carasummersocial.com](http://www.carasummersocial.com)

THANK YOU FOR YOUR SUPPORT!



# TRIBUTE TO THE STARS

WEDNESDAY  
NOVEMBER 13, 2024

RADISSON BLU AQUA HOTEL  
221 N. Columbus Drive, Chicago

Tribute to the Stars is our most mission-focused event. Join us for a special breakfast reception and super-sized version of our signature morning Motivations! We will also hear from Cara graduates and the corporate and community partners who have been instrumental in their success. **This event is attended by more than 300 business and philanthropic leaders.**

**Yes, we will sponsor Cara's Tribute to the Stars!**

☐ **Presenting Sponsor \$20,000**

Naming rights to the event as "Tribute to the Stars presented by \_\_\_\_\_"; two (2) premium reserved tables (10 seats each); logo or name prominently displayed on emails, site page, and materials; verbal mention during the program; opportunity for representation on stage during the program; two (2) premium seats in the Motivations Circle; recognition in Cara's Annual Report.

DONOR NAME / COMPANY (As it should be printed)

☐ **Jobs Sponsor \$10,000**

Two (2) premium reserved tables (10 seats each); logo or name displayed on emails, site page, and materials; verbal mention during the program; two (2) premium seats in the Motivations Circle.

CONTACT NAME

ADDRESS

☐ **Opportunity Sponsor \$5,000**

One (1) premium reserved table (10 seats); logo or name displayed on emails, site page, and materials; two (2) premium seats in the Motivations Circle.

CITY / STATE / ZIP

CONTACT PHONE

CONTACT EMAIL

☐ **Hope Sponsor \$2,500**

One (1) reserved table (10 seats) and logo or name displayed on event emails, site page, and materials.

☐ PLEASE SEND AN INVOICE TO THE ADDRESS ABOVE

☐ ENCLOSED IS MY CHECK (Please make checks payable to Cara)

☐ PLEASE CHARGE MY CREDIT CARD

☐ **Table Sponsor \$1,250**

One (1) reserved table (10 seats) and name displayed on event site page and materials

NAME ON CREDIT CARD

CREDIT CARD NUMBER

☐ **Individual Ticket \$100** # \_\_\_\_\_

☐ I would like to buy a ticket for a Cara alum

EXPIRATION DATE

CODE

SIGNATURE

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VIA MAIL Cara, Attn: Annie Drew  
237 S. Desplaines, Chicago, IL 60661



Complete your sponsorship online at  
[caracollective.org/tribute](https://caracollective.org/tribute)

THANK YOU FOR YOUR SUPPORT!