

2024 ANNUAL REPORT



TABLE OF CONTENTS

INTRO								4
WHO WE ARE								5
		1, 1, 1			· 1.			3
Our Mission								5
Our Vision				- 4		÷.		5
Our Core Values			* 1					5
Who We Serve		\$***						6
FY23-FY25 STRATEGIC PLAN						,		8
Our Strategic Priorities					x.*		,	8
PROGRAM OUTCOMES								12
Employment Services						,		13
Supportive Services								14
Pre-Cohort & Cara Accelerated	Program							15
SPRING Forward								16
<u>Volunteering</u>				. ,	. ,			17
SOCIAL ENTERPRISE OUTCOM	<u>ES</u>			-		٠.		18
Cleanslate	1,5	٠,	4.					. 18
Cara Connects			» » ,	,				21
EXPANSION OUTCOMES								22
Inclusive Employment								22
Workforce Development								23
Affiliation								24
Thought Leadership	1.0							25
FINANCIALS / FUNDRAISING								26
AFTERWARD		* .		e: .				33

Hello Friends of Cara Collective,

Once a month at Cara, we hold a special version of our signature morning Motivations. It's called the Great Wall ceremony, where we honor our graduates who recently made one year on the job (the metric we use to measure real and lasting success). It is one of the best mornings as our new grads return to Cara with their family, friends, and coworkers to celebrate all they've accomplished. The topic for the day is: "What have you accomplished in the past year, and how did you achieve this?"

That was the question we kept asking ourselves when putting together our FY24 Annual Report. This past year was all about innovation and partnership at Cara Collective. As we entered the second year of our Strategic Plan (which you can find outlined starting on page 8), we asked ourselves how we could innovate our programming to be more responsive to the needs of our job seekers. We found new ways to deepen our engagement with the hundreds of partners who support this work. And it was a year of historic firsts as we lived out our mission to build an inclusive economy.

This year, we leaned even more into how we can best serve our job seekers. We were proud to stand up two new innovations in our programming model – Pre-Cohort and the Cara Accelerated Program. Through these, we are taking our programming directly into the communities we serve, meeting our job seekers where they need us most, and better preparing them for meaningful employment. You can read more about the outcomes of these programs on page 15.

We also saw innovation in our partnerships – which we often say are what drive our work. This year, we were proud to partner with the City of Chicago and Lawndale Christian Legal Center on the SPRING Forward program, which targets the housing and workforce needs of our re-entering population to help reduce recidivism (read more about this on page 16). We brought in a record number of institutional partners to experience our mission through volunteer service days. And Cara Plus continued working with our partners across the country through our Workforce Development Solutions Lab, which addresses their workforce development needs and how we can share our best practices to build a more inclusive economy for all.

And we reached a new milestone through the largest single private gift in our 33-year history from noted philanthropist MacKenzie Scott. This one-time \$8M investment was an acknowledgment of our work to support thousands of job seekers in finding gainful employment opportunities and a testament to the dedication of our community who helped us reach this incredible moment. It's also a powerful reminder that there is still so much work to be done to achieve our vision to eradicate relational and financial poverty – this will help fuel that.

A lot can be accomplished in a year. And every innovation, every partnership, every milestone, and every life touched – a few of which you can read throughout this report – is only possible thanks to the power of collective action and shared vision. We are filled with gratitude for the incredible support of our community of volunteers, staff, stakeholders, employers, and more who have joined us in our mission to eradicate poverty.

It is an honor to share this Annual Report with you. As you turn the pages, we hope you are motivated by our stories of transformation and the impact of our work. Thank you for being an integral part of our community, for being our "cara" (the Old Irish word for "friend"), and for motivating us to show up and show out for our job seekers as best we can.

In friendship,

KATHLEEN ST. LOUIS CALIENTO
PRESIDENT & CEO, CARA COLLECTIVE



J. TODD PHILLIPS
CHAIR, BOARD OF DIRECTORS

Who We Are

We are people who believe in opportunity. We are a community that builds success. We are made up of motivated job seekers, passionate donors, active volunteers, corporations with a conscience, and organizations united in our work. Together, we are fueling a courageous national movement to eradicate relational and financial poverty. We are Cara Collective.

OUR MISSION

Build an inclusive economy by developing employment pathways to advance transformative individual and community success.

OUR VISION

Fuel a courageous national movement to eradicate relational and financial poverty.

OUR BELIEF IN RACIAL EQUITY

Cara Collective commits to taking an antiracist approach in all we do: in our program design, representation in our staff, partnerships we choose to enter, and our external and internal communications and policies. We leverage our individuality and differences as a way of deepening community and expanding opportunity in and around our organization.

OUR CORE VALUES



Motivation

Motivation propels. We identify, instill, and hold onto it. Where there is a desire to succeed, there is an opportunity to transform thought into action.



Affirmation

Affirmation reinforces. We celebrate instances of progress, understanding that the journey in the right direction is just as, if not more, important than the final destination.



Community

Community connects. We actively build networks that strengthen us all. If we can get each other, we can serve each other best.



Intentionality

Intentionality aims. We focus on the endgame during planning and design. In doing so, we build roadmaps to real, lasting success and avoid deriving validation from a quick win.



Equity

Equity informs. We commit to taking an antiracist approach in all we do. We leverage our individuality and differences as a way of deepening community and expanding opportunity.

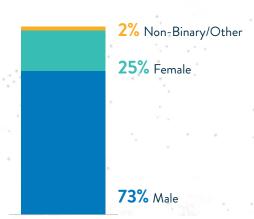
WHO WE SERVE

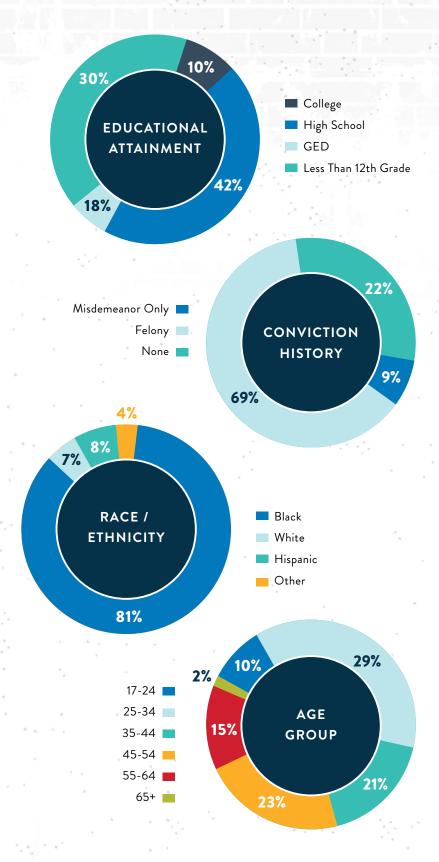
Our participants are motivated individuals ready to break the cycle of poverty and homelessness by finding more than "just a job." They are ready for gainful employment – a situation where the net pay, at the very minimum, meets basic living needs. It is employment through which an individual derives a sense of purpose, pride, and growth. It is employment that fuels momentum towards a career – the kind of success that, once people have a taste of, pushes them to better themselves, their families, and their communities.

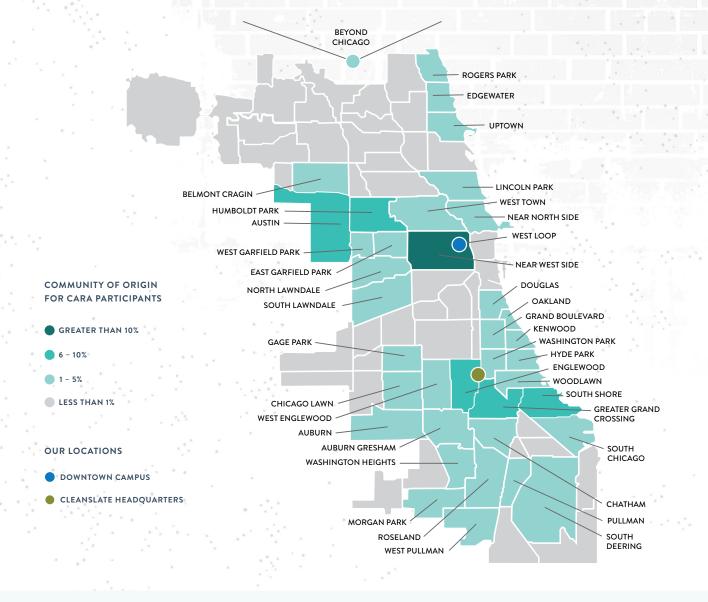
40.8

AVERAGE AGE OF CARA PARTICIPANTS

GENDER BREAKDOWN







"I finally have a clear understanding of who I am."

"I wasn't living up to my true potential. I was drinking heavily and chose a life on the streets. I wasn't the son my mother and father raised me to be. I was making bad decisions.

"This eventually led to me getting arrested. At that point I knew I had to change because my kids loved me, but couldn't depend on me anymore.

"In August 2023, I was referred to Cara through the SPRING Forward program (see page 16). It was exactly what I needed. Cara helped me realize I was letting stigmas affect how I saw myself and taught me to keep working towards what I wanted to achieve in life.

"Cara also helped me make connections. My coach, Kimberly, helped me apply for housing. It was the best feeling to get the keys to my apartment. I had never signed my name on a lease before. I had saved some money from working on a Cleanslate crew, so I bought some pots and pans, an air mattress, and a TV.



BRYANT L.CARA GRADUATE

"Then Cara introduced me to the Freedman Seating Company. In the job interview, they didn't ask about my past or my involvement with the justice system. I was able to tell them what I would bring to the table: I would show up and work hard. They offered me a job.

"One year later, I am still employed and finally have a clear understanding of who I am. Most importantly, I'm proud that my family doesn't need to worry about me anymore. My kids know they can depend on me, and my brothers and sisters are proud of me."

FY23-FY25 Strategic Plan

We are motivated by access, equity, and opportunity.

In FY23, we were proud to share the blueprint for the next chapter of Cara Collective, our three-year Strategic Plan, Access. Equity. Opportunity. The goals of our Strategic Plan are anchored in four key pillars designed to guide and enhance our work over the next three years and beyond: Deepening Participant Experience, Strengthen Team Purpose & Value, Champion Racial Equity, and Catalyze Systemic Impact. On the following pages, we have provided an update on the progress made toward these goals, along with just a few of the key accomplishments that helped get us to this point.



PRIORITY 1

Deepen Participant Experience

At the center of everything we do is our participants. Over the years, we have augmented our service delivery to best reach job seekers where they were at, but ultimately, our participants are what guide us in our work and in our decision making.

In this priority, we seek to elevate the voice of our participants to drive job seeker-informed programming that fosters enthusiastic interest, sustained engagement, and long-term success through three primary goals:

- 1 Involve participants and alumni in program design, strategy, and governance
- Re-energize and innovate programs and culture to reach and retain more participants
- Cultivate self-determination and financial stability

OUTCOME

By FY25, 70% of participants in Cara Collective's services will meet Send Out Eligibility status (the point at which they've demonstrated our program's workplace competencies) within one month from our measured point of traction.

FY24 RESULTS 58% of participants achieved Send Out Eligibility (SOE) status within one month from our measured point of traction. This year saw the most significant innovations to our programming since our founding – Cara Accelerated Program (CAP) and Pre-Cohort. CAP provides an expedited pathway to employment in our transitional job opportunities, while Pre-Cohort gives job seekers the chance to access resources like digital literacy and workforce prep while waiting for their cohort start date. These programs have led to our job seekers achieving SOE faster and contributed to overall retention in enrollment. Learn more about the impact of CAP and Pre-Cohort on page 15.



PRIORITY 2

Strengthen Team Purpose & Value

None of this work is possible without our staff, who we often refer to as the best and brightest in social purpose. As we continue to evolve as an organization, we want to do so while providing an employee experience that excites, invigorates, and prepares everyone for the career they hope for over the long-term.

In this priority, we will invest in the holistic wellness and economic mobility of our staff, to uplift the essential role our team plays in our mission and community through three primary goals:

- Ensure our leadership, culture, and policies promote and support staff health, wellness, and belonging
- Pacilitate workplace practices that enrich pay mobility, job satisfaction, and foster retention
- 3 Encourage team learning and development opportunities



OUTCOME

By FY25, 80% of staff will rate Cara Collective a great place to work and grow in unbiased, independent surveys.

FY24 RESULTS 74% of staff rated Cara Collective a great place to work and grow in our quarterly surveys. New initiatives included the launch of Cara University, a centralized hub for staff to easily access trainings and other learning opportunities; a new performance review process which allows staff and managers to better connect their day-to-day to the overall goals of the organization, while having a greater focus on personal and professional growth; and introducing an annual professional development stipend for all staff members.



PRIORITY 3

Champion Racial Equity

For more than 30 years, the work of Cara Collective has been steeped in racial equity. The majority of the community we serve is black and brown. We recognize the societal challenges they face, and how those challenges contribute to barriers to employment. We know we cannot do this work without talking about our commitment to racial equity explicitly and we want to hold ourselves and our partners accountable.

In this priority, we seek to identify and dismantle racial inequities in all aspects of our work through three primary goals:

- Build upon Cara Collective's equity platform and define organizational practices that unite us
- Increase intentionality in internal hiring and advancement for/related to staff in key identity areas
- Root racial equity in our external partnerships



OUTCOME

By FY25, 90%
of staff and participants rate
Cara Collective as an organization
that advances racial equity, and Cara
Collective's racial equity platform will be
applied to 100% of our partnerships.

FY24 RESULTS 95% of participants and 73% of staff rated Cara Collective as an organization advancing racial equity in anonymous surveys. Going into year three of our Strategic Plan, we are using that data to invest in racial equity efforts focused on individual and organizational change to behavior, structures, and identifying measures of progress towards success in this critical area.



PRIORITY 4

Catalyze Systemic Impact

Through the work of our social enterprises and expansion arm, we have demonstrated how spreading our reach and influence can increase opportunities for gainful employment. However, as this need is still great, we must ask ourselves how can we better leverage our partners new and old to close the wealth gap, in Chicago and beyond.

In this priority, we will develop employment pathways that help close the wealth gap for untapped talent through transformative partnerships that upend the workforce ecosystem through three primary goals:

- Create more career pathways by developing new and deepening existing strategic partnerships with corporate partners
- 2 Expand national workforce development strategy to impact more job seekers' ability to obtain, retain, and advance in quality jobs
- 3 Explore investments in new enterprises and communities that provide sustainable earnings for participants



OUTCOME

By FY25, Cara Collective
will see a 25% increase in
the number of jobs for our
participants, inclusive employers
practicing our methodology, and
revenue generated to fuel this work.

FY24 RESULTS Cara Collective's revenue grew by 80% year-over-year as a result of the largest public grant and the largest single private gift in our 33-year history. Additionally, we provided a record-setting 1,018 total jobs for our participants and through our affiliates, and we supported 24 inclusive employment partners in deepening their ability to attract, hire, and cultivate overlooked talent.

Program Outcomes



We are motivated by real and lasting success!

While Cara Collective's goal is placing people into gainful employment, our work goes much deeper than that. We recognize that to be successful on the job, you have to be well-equipped in your personal and professional life. That is why our programming takes a holistic approach, focusing on both workforce readiness and socio-emotional skills, building the competencies we believe are needed for real and lasting success. Once a job seeker has demonstrated these – both in our trainings and in the short-term job opportunities created by our social enterprises – they begin working directly with our Employment Services team and our network of dozens of employment partners on finding their perfect job opportunity. During all this, they work with a coach who walks alongside them from day one through their first year of employment to navigate any bumps and celebrate every achievement along the way.

1,042

PARTICIPANTS SERVED

1,018

TOTAL JOBS PLACED (SEE BREAKDOWN ON NEXT PAGE)

\$5.97

SOCIAL RETURN BACK TO SOCIETY FOR EVERY \$1 INVESTED



EMPLOYMENT SERVICES

We believe no one should ever have to settle for less than their dreams, that every job seeker should have the dignity of choice in their career. To help them achieve this, we have spent more than three decades building deep, trusted partnerships with dozens of Chicago's leading companies in industries ranging from healthcare to manufacturing to hospitality and beyond. This opens the door for our job seekers to find their best-fit career opportunity they may have otherwise been unable to secure on their own.

1,018 TOTAL JOBS

277 JOB PLACEMENTS

511 CLEANSLATE JOBS

CARA CONNECTS JOBS

119 CARA PLUS AFFILIATE JOBS

\$10.8M

ANNUAL EARNINGS OF EMPLOYED PARTICIPANTS

62%

ONE-YEAR, SAME-FIRM RETENTION RATE FOR PERMANENT AND LONG-TERM PLACEMENTS

94%

PARTICIPANTS SATISFIED WITH THE OUTCOMES OF OUR PROGRAMS



TOP EMPLOYERS



















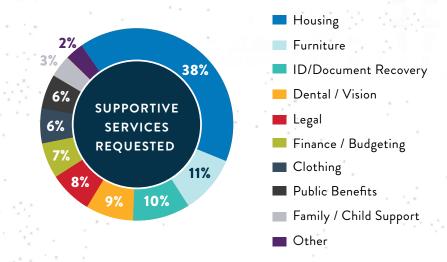
SUPPORTIVE SERVICES

We are motivated to meet our job seekers where they need us most.

We understand that this work cannot be done alone. Our job seekers often face numerous challenges on their journey out of poverty. For more than three decades, we have cultivated a network of partnerships with organizations dedicated to uplifting individuals and empowering them to achieve real and lasting success. We collaborate with dozens of supportive service partners who provide resources such as housing assistance, furniture, childcare, legal support, and more. We are deeply grateful to all our partners for helping our job seekers achieve real and lasting success.

35
SUPPORTIVE SERVICES
PARTNERS

704SUPPORTIVE SERVICES REQUESTS



INVESTING IN MENTAL HEALTH

Recognizing the complex connection between mental health and poverty, we are committed to taking a trauma-informed approach in how we serve our job seekers. Over the past year, we deepened this commitment by building out a mental health team within our Supportive Services department. This included hiring a licensed Clinical Counselor and expanding our partnerships with DePaul University and Chicago State University to bring on more counseling interns. Additionally, we have implemented routine wellness checks and open-door and closed-door therapy sessions for both participants and staff. Last, we increased our partnerships with community organizations like Chicago Center for Family Health, CTS Health, and Southside Healthy Community Organization, among others.

464

ACTIVE PARTICIPANTS
WHO ENGAGED WITH
MENTAL HEALTH SUPPORTS

PRE-COHORT & CARA ACCELERATED PROGRAM

We are motivated to build new opportunities for job seekers.

As part of our goal to deepen the experience and improve the outcomes for our job seekers, we launched two program innovations in 2024. **Pre-Cohort Services** offers two weeks of services to job seekers enrolled in Cara waiting to start their cohort journey. Pre-Cohort participants gain access to computer literacy courses, resume creation, interview prep, and immediate access to Cara's suite of wraparound supports. **The Cara Accelerated Program (CAP)** is a four-week program piloted this year, designed to offer paid training and immediate access to short-term work. Additionally, by running CAP out of our Cleanslate center in Englewood, we are able to bring workshops, training, and wraparound supports directly into the community.

Since launching Pre-Cohort and CAP, we have seen an increased rate of persistence in job seekers reaching programming milestones and a higher number remaining engaged in our services.

PRE-COHORT DATA

104

59%

PEOPLE ENROLLED IN PRE-COHORT

PRE-COHORT PARTICIPANTS WHO STAYED IN OUR PROGRAMS

CAP DATA

152

5,435

PEOPLE ENROLLED IN CAP

PAID CLASSROOM TRAINING HOURS
COMPLETED BY CAP PARTICIPANTS

"CAP is a great fit for me because it is hands on and made me feel like I am part of a team."

MARCUS G.
EMPLOYED CARA PARTICIPANT



SPRING FORWARD

We are motivated to create new beginnings.

In FY24, Cara Collective embarked on a partnership with the City of Chicago's Department of Family & Support Services (DFSS) and Lawndale Christian Legal Center (LCLC) on an exciting reentry initiative designed to support the needs of individuals exiting incarceration. The SPRING Forward (Selected Pre-Release for Intensive Navigation support Going Forward) program focuses on a two-part approach to reentry success: employment and housing. Through this two-year program, we will provide access to our services to 400 residents within 18 months of their release from Cook County Department of Corrections and the Illinois Department of Corrections.

"By offering a comprehensive support system, we are giving individuals the tools they need to successfully reintegrate into their communities and lead meaningful, productive lives," said Brandie Knazze, Commissioner of the Department of Family & Support Services. "This program reflects our belief in second chances and our commitment to breaking the cycle of incarceration."

346

73

PEOPLE ENROLLED IN SPRING FORWARD

PEOPLE PLACED IN UNSUBSIDIZED JOBS

233

21

HOUSING REFERRALS

CERTIFICATIONS RECEIVED

"I applied for housing on a Monday, and by Thursday I got a call about getting the paperwork started. It was the best feeling to get the keys to my apartment!"

BRYANT L.

CARA ALUM, SPRING FORWARD PARTICIPANT



Through SPRING Forward, Cara Collective is fortunate to partner with Lawndale Christian Legal Center (LCLC), who focuses on providing minors and emerging adults with community-based holistic legal services and housing support.

How does SPRING Forward help you better serve your clients?

It addresses two of the most fundamental needs this population faces by giving someone who is justice involved a guaranteed safe roof over their head while they take advantage of trainings and longer-term career planning. It's not a surprise this has led to great success.

What was your experience partnering with Cara Collective?

We learned we were cut from the same fabric. We had different practices, but we brought the strengths out of both organizations. That's what a good collaboration does - and we couldn't have accomplished this without coming to the table with trust and a willingness to work toward shared solutions.

Do you have a client story that stands out to you?

We have a client who came to us from Cara. He took advantage of every opportunity presented to him. He made every appointment. He did everything asked of him. He was employed through Cara. He was housed through us. He never had any infractions. Now, he is excelling on the job and he is ready to take over his lease from us. He still keeps in constant contact with us and with Cara. He's the quintessential example of what we wanted to accomplish with this program.

What is your hope for the future of our partnership?

We've developed a great relationship and I think there are plenty of opportunities beyond SPRING Forward to continue this work. I know we will refer people who need workforce support to Cara, and we hope Cara refers people who need holistic legal defense to LCLC.

As told by Cliff Nellis, President & CEO

VOLUNTEERING

We are motivated by the commitment of our community.

Volunteers are a critical part of how we support job seekers every day at Cara Collective. Their dedication and passion provide essential support in various capacities, from participating in mock interviews and resume reviews to hosting clothing drives and sorting our clothing room. By sharing their time and expertise, volunteers help create a nurturing environment where job seekers can build confidence, develop skills, and secure meaningful employment. This collaborative effort not only enhances the effectiveness of our programs, but also fosters a sense of community and belonging, driving the success of our participants and the broader mission of Cara Collective.

664

INDIVIDUAL VOLUNTEERS

1,325+

VOLUNTEER HOURS
WITH OUR JOB SEEKERS

10,000+

DONATED ITEMS FOR OUR CLOTHING ROOM

38

CORPORATE SERVICE DAYS

CORPORATE SERVICE PARTNERS INCLUDE

Allstate LinkedIn

Aon McDonald's

Berkley Select McKinsey & Co.

Blackbaud Molson Coors

CD One Price Cleaners West Mo

Clarity Partners

Blue Owl Capital

ComEd / Exelon

Deloitte

DePaul University

Goldman Sachs

Google

Jackson

JPMorgan Chase

KellyMitchell Group

Kimley-Horn

Lineage Logistics



Social Enterprise Outcomes

We are motivated by investing in our job seekers!

For nearly 20 years, our social enterprises have played a crucial role in advancing Cara Collective's work. Cleanslate, our flagship social enterprise, transforms the landscape of our communities by providing crew positions in exterior maintenance; and Cara Connects, a mission-driven staffing firm, connects top talent with jobs at leading Chicago companies. These businesses provide transitional job opportunities for our job seekers - which play a critical step in someone's employment journey, particularly for those with the greatest barriers to employment. Through these positions, our job seekers get to put our workforce training into practice, build their workplace competencies and resume, and earn income while working towards permanent employment. All the while, we are able to generate a reliable revenue stream that helps fund Cara Collective's overall work.



CLEANSLATE ® CORO

511

SHORT-TERM JOBS

82

CUSTOMER CONTRACT
RENEWALS

2,167

TONS OF TRASH

587

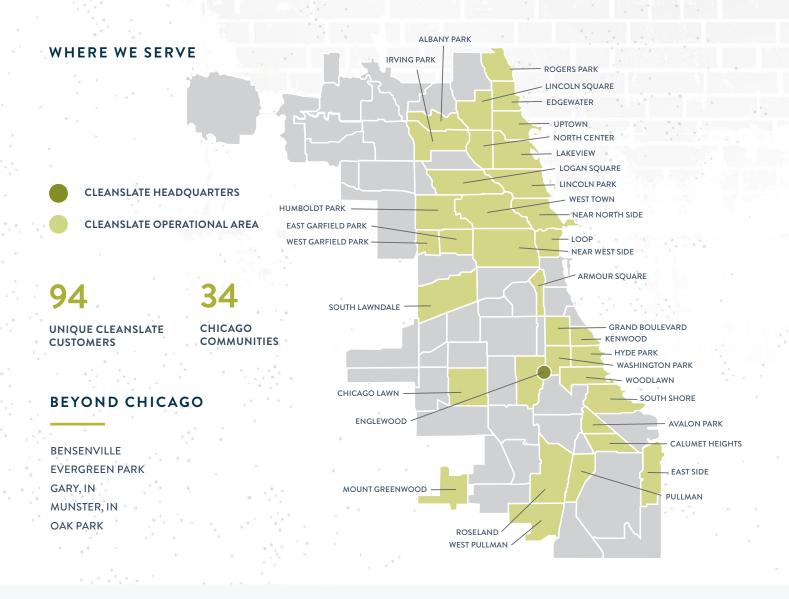
TONS OF RECYCLABLES COLLECTED

\$3,855,633

ANNUAL REVENUE EARNED BY CLEANSLATE

\$1,882,234

ANNUAL EARNINGS OF CREW MEMBERS



"For the first time, I have people behind me."

"Before Cara, I was trying to make it on the streets. I was going out every day doing whatever it took to get money. But that led to a life of being in and out of jail. I was arrested 27 times over the course of 30 years. I knew I had to do something different, but I never knew how to take those first steps.

"Right before I was released, my cousin told me about Cara. He was going through the program and shared everything that they did for him.

"I enrolled in February 2024 through the Cara Accelerated Program, which means I got to work right away on a Cleanslate crew. Every day the trainers and the Cleanslate crew members would come in with a smile. Everyone is so excited to be there and they're ready to teach us. Cara helped me expand and grow. I wasn't used to anything like that.



MARCUS G.
CARA GRADUATE

"Best of all, I felt like I was part of a team at Cara. For the first time, I have people behind me that see my vision of what I want to do and are helping me achieve it. I'm 53 years old and I've never had people willing to do things for me and have my back. Their support makes me feel like I can do anything!

"Today, I have a job. I have my own apartment. I am working on getting my license back. I get to be part of my grandkids' lives. I am excited that I am building a future – and that I don't have to miss a single moment."

NEW CUSTOMERS

1353 Partners, LLC

4659 Cottage Grove, LLC

Andrew Hart, LLC

Bryn Mawr Community Foundation

Colliers

Edgewater Chamber of Commerce - SSA 26

Friends of Lakeview

Frontline Real Estate Partners

Goose Island Beer Company

Green City Market

Logan Square Chamber of Commerce

Muse Coffee Studio

Nobody's Darling Bar

Onni Group

Rogers Park Business Alliance - Clark / Morse / Glenwood SSA 24

Shapack Land Fund I, LLC

Shapack Partners

Village of Bensenville





For more than ten years Cleanslate has partnered with Cook County Land Bank Authority (CCLBA) in their work redeveloping vacant, abandoned, foreclosed, or tax-delinquent properties to stabilize neighborhoods and stimulate residential, commercial, and industrial development.

How does CCLBA and Cleanslate improve our communities?

CCLBA and Cleanslate joined forces to uplift our community, reduce recidivism, and create positive change for individuals and entire city blocks. Cleanslate works with property managers to provide maintenance that keep our properties safe, clean, and well-maintained. Their services, including litter abatement, landscaping, and snow removal, ensure that developers can hit the ground running to create incredible houses, and commercial and industrial properties.

How has the partnership evolved over the past ten years?

Our partnership started with just four properties. Now, Cleanslate helps manage more than 400 Land Bank properties, which creates over 250 transitional job opportunities. Over the years, we've increased the number of properties serviced and jobs created and further solidified our partnership and passion for community-driven change. Together, we are creating jobs, developing beautiful properties, and revitalizing commercial spaces; we are giving people, spaces, and communities a second chance.

What has this partnership meant to CCLBA?

It's been an honor to collaborate with Cleanslate to help fulfill a need the Land Bank has while helping Cara Collective fulfill its own mission. When people think about the Land Bank, they think about the developers who transform abandoned properties and the community who then benefits from those redevelopments. Cleanslate represents another element of CCLBA's impact, helping residents return to the workforce. Plus, knowing that the maintenance and upkeep of our properties are in good hands allows us to keep our focus on revitalizing abandoned and vacant lots across Cook County.

As told by Jessica Caffrey, Executive Director

CATA CONNECTS

111

ASSIGNMENTS PLACED

\$477,769

ANNUAL EARNINGS OF WORKERS ON ASSIGNMENTS

\$629,636

ANNUAL REVENUE EARNED BY CARA CONNECTS

TOP CUSTOMERS

Catholic Charities

DirecTech

Habitat

Leasing & Management Co.

Northwest Center

10 YEARS OF CONNECTING TOP TALENT TO TOP JOBS

In FY24, we were honored to mark ten years of Cara Connects and all the lives that have been transformed through our mission-driven staffing firm. As part of the celebration, we held a Connects-themed Tribute to the Stars event, where we honored one of our partners, Northwest Center, and supporters Marta Delgado and Sam Nandi. We also heard from two alumni, Freddie and Debra, who shared how they have transformed their lives. Thank you to every partner and supporter who walked alongside Connects in its first decade of impact!

2,168

TOTAL ASSIGNMENTS PLACED

1,285

TOTAL PEOPLE PLACED IN ASSIGNMENTS

74

TOTAL NUMBER OF COMPANIES WHO HIRED FROM CONNECTS



Expansion Outcomes

caraplus

We are motivated by fueling a courageous national movement.

Cara Plus, our national expansion arm, builds upon our 30+ years of experience working with job seekers and employers by sharing our findings and methodology with organizations at the regional and national level. We do this through a combination of strategies focused on driving real practice change including our inclusive employment work, workforce development offerings, affiliate model, and thought leadership opportunities. With these efforts, we are opening more pathways to quality employment for historically untapped talent.

INCLUSIVE EMPLOYMENT

Inclusive employment is not just who an employer recruits, but how they source and support untapped talent to achieve their full potential. Through Cara Plus' inclusive employment work, we partner with companies to support their ability to grow their talent pipelines and create more inclusive workplaces.

41

82%

COMPANIES TRAINED IN INCLUSIVE EMPLOYMENT

COMPANIES REPORTED CHANGING THEIR TALENT PRACTICES / APPROACH

KEY COMPANIES TRAINED IN INCLUSIVE EMPLOYMENT

Allstate Lurie Children's Hospital

Altair Advisers Medix

Boka Restaurant Group NORC at the University of Chicago

Hyatt Northwestern Medicine

ITW Rush University Medical Center

Loyola University Health System



For more than three years, Corporate Coalition of Chicago has been an integral partner to Cara Plus' inclusive employment work – including co-leading six cohorts that have trained nearly three dozen companies to re-think how they hire and support untapped talent.

How does Cara Plus help advance your work?

The issues we are seeking to solve – structural racism, multi-generational poverty, etc. – will not be solved by one organization. It's a truism that if organizations can work together with their respective expertise towards common goals, we will always get more done. We work deeply with employers, but not directly with the impacted population. Cara has deep expertise from decades of work directly with both the impacted population and with employers. From a structural standpoint, a partnership made all the sense in the world.

How are Generation Work and the Fair Chance Cohorts building a more inclusive economy?

The cohorts work with companies that have said, "We need to change the system. We need to change our own processes to hire people who have been impacted by the system." We help companies analyze their own job needs. We help them look at what barriers exist. And then we help them work on those challenges one by one, or hopefully two by two and three by three.

What is the one thing you hope companies do after participating in these cohorts?

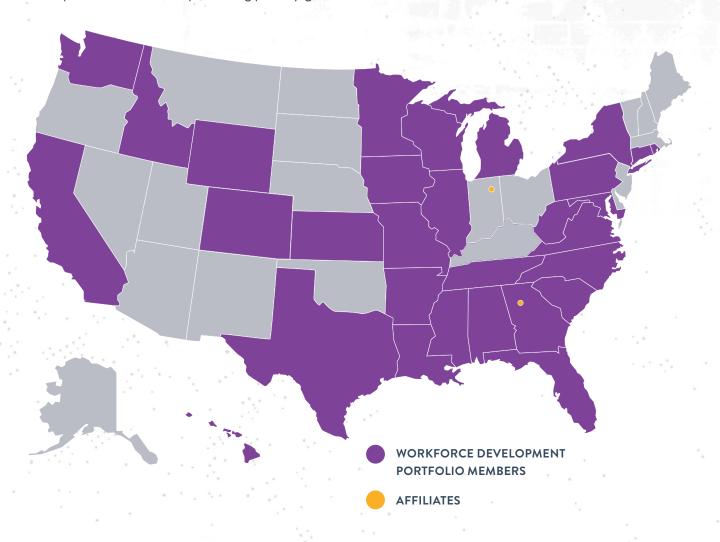
Realize this is work and that it takes a commitment at all levels. We need executive commitment. We need the people doing the hard work in these cohorts to be given the time, the space, and the capacity to do the work. Otherwise, we end up with a lot of frustration.

How does Cara Collective inspire you?

Cara has been doing the hard work, and I trust they're going to keep doing the hard work. It takes people recognizing there's no three-year plan for ending deep poverty, for ending racism, for ending classism. It takes organizations committed to doing the work over the long-term, and that is what Cara continues to do.

WORKFORCE DEVELOPMENT

Through Cara Plus' Workforce Development Solutions Lab, we work with organizations around the country to create and grow sustainable workforce solutions. By sharing our methodology and our learnings, we seek to help more individuals experiencing poverty get back to work.



ORGANIZATIONS TRAINED IN OUR WORKFORCE DEVELOPMENT SOLUTIONS LAB

Conservation Corps North Bay
Re-Use Hawaii

Hope Faith
San Gabriel Conservation Corps

Kitchens for Good
T.E.A. (Teach. Empower. Achieve)

Mile High Workshop
United Against Poverty

Northern Valley Industries, Inc
Uplift Northwest

Nourishing Hope
Valeo Vocation
Osborne Association
Youth Crossroads

Project Return

ORGANIZATIONS TRAINED THROUGH WORKFORCE DEVELOPMENT SOLUTIONS LAB IN FY24

14

ORGANIZATIONS COMMITTED TO PRACTICE CHANGE AFTER WORKING WITH US

AFFILIATION

Through our affiliation model, Cara Plus provides hands-on assistance, tools, and support to help organizations develop a workforce development program steeped in our methodology but customized for their context and population needs. Currently, we have two affiliate partnerships with Lutheran Social Services of Indiana in Ft. Wayne, IN, and Atlanta Mission in Atlanta, GA, who are helping spread our influence across the country.





119

TOTAL AFFILIATE JOBS

76%

ONE-YEAR SAME-FIRM RETENTION FOR AFFILIATE JOBS



"The Next Steps program gave me purpose. Everything they told me and pushed me to do was so I could be successful. They wanted me to see that all the things I wanted for myself were attainable."

JAMES S.

EMPLOYED ATLANTA MISSION NEXT STEPS PARTICIPANT

THOUGHT LEADERSHIP

Our expansion work elevates Cara Collective's thought leadership and influence on a national scale through participation on conference panels, co-authoring papers and studies, and partnerships with other influencers and changemakers.

25+

THOUGHT LEADERSHIP OPPORTUNITIES

THOUGHT LEADERSHIP PARTNERS INCLUDE

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Forbes

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School of Bu Northern Trust

Funder Alliance
Corporate Coalition of Chicago

Insurance Industry Charitable Foundation Opportunity@Work

Second Chance Business

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MAKE the CASE

We are currently at a critical inflection point: 70+ million Americans are excluded from the workforce because they don't have a four-year degree or have been impacted by the criminal justice system. Meanwhile, employers across the country are struggling to find and keep talent — especially in frontline roles.

In FY24, Cara Plus launched our Make the Case campaign. Through a combination of case studies and discussions, we shared how leading employers leveraged untapped talent to solve critical business needs while transforming lives and communities in the process.

Read our series of case studies at www.caracollective.org/case.

Special thanks to BCG for their partnership on this series.

6

CASE STUDIES PUBLISHED

5,000+

CASE STUDY VIEWS / DOWNLOADS 281

ATTENDEES FOR OUR BEYOND THE CASE DISCUSSION SERIES

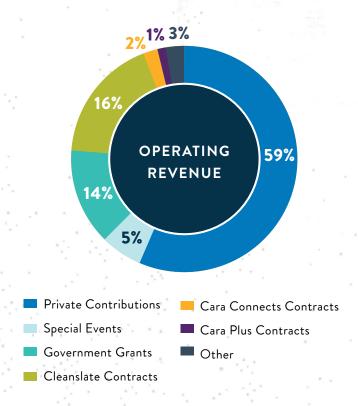


Read our case studies

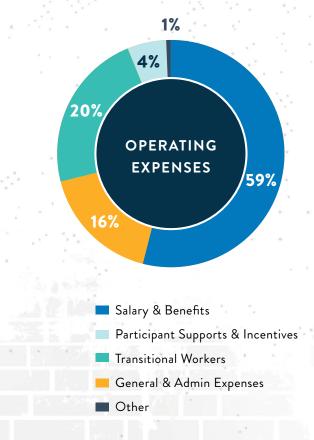


Financials / Fundraising

OPERATING REVENUE



OPERATING EXPENSES



STATEMENT OF FINANCIAL ACTIVITIES

OPERATING REVENUE	
Private Contributions	\$13,538,265
Special Events	\$1,246,587
Less Special Event Direct Costs	(\$375,650)
Government Grants	\$3,238,293
Cleanslate Contracts	\$3,855,633
Cara Connects Contracts	\$630,004
Cara Plus Contracts	\$126,058
Non-Cash Contributions	\$175,100
Interest Income	\$491,398
Other	\$24,382
Total Operating Revenue	\$22,950,068

OPERATING EXPENSES	
Salaries & Benefits	\$8,966,091
Participant Supports & Incentives	\$643,436
Transitional Workers	\$2,954,959
General & Admin Expenses	\$2,307,462
Other	\$175,100
Total Operating Expenses	\$15,047,048
OPERATING SURPLUS	\$7,903,020
Depreciation	\$547,551
Unrealized Investment Income	\$98,590
Total Change in Net Assets	\$7,454,059

REVENUE BREAKDOWN

ASSETS

* *	12			
Cash & Cash Equivalents		1 - 2,2	\$8,819,644	
Investments			\$4,039,475	
Accounts Receivable, net	y75.		\$1,035,657	
Government Receivable, net			\$790,686	
Inventory			\$4,088	
Prepaid Expense	-	W.	\$296,806	
Current Assets			\$14,986,356	
Buildings & Improvements			\$8,520,577	
Other Property & Equipmen	t , ,		\$2,427,929	
Total Property & Equipment			10,948,506	
Accumulated Depreciation		(\$4,536,172)		
Other Assets			\$191,702	
Total Assets	-		\$22,687,332	

NET ASSETS

Total Liabilities + Net Assets	\$22,687,332
Total Net Assets	\$17,813,003
Total Unrestricted	\$1,938,323
Perpetual Restricted	\$901,121
Purpose Restricted	\$1,037,202
Total Unrestricted	\$15,874,680
Operating Reserve	\$3,964,000
Net Investment in P&E	\$3,523,496
General Unrestricted	\$8,387,184

LIABILITIES

Current Portion of Long-Term Debt	\$349,708
Accounts Payable	\$287,943
Accrued Payroll & Related Costs	\$857,728
Refundable Grant Advances	\$821,972
Other Current Liabilities	\$17,848
Total Current Liabilities	\$2,335,199
Long-Term Debt (net)	\$2,539,130
Other Long-Term Liabilities	\$0.00
Total Liabilities	\$4,874,329





Read our full FY24 Audited Financials

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Afterward

We are motivated by our community!

Thank you for being a friend to this mission – a true "cara." When Tom Owens first set out on this work more than 30 years ago, he did so with the vision that the strength of a community can accomplish so much more than any one of us individually.

Today, the Cara Collective community is impacting more than 1,000 individuals annually – and countless families and communities as a result. The impact of this work is only possible because of our committed network of supporters, stakeholders, and partners like you.

We look forward to creating an even deeper impact and expanding our reach together. Thank you for your continued support!

YOUR FRIENDS AT CARA COLLECTIVE



Join Our Community

WORK WITH US

From volunteering to hiring our job seekers, we have a suite of ways for your company to engage with our community. To learn more, contact Tim Loeffler at 312.798.3321 or tloeffler@carachicago.org

LEARN WITH US

We help employers and nonprofits work more effectively with communities hit hardest by poverty. Ready to join us in building a more inclusive economy? Contact learn@caraplus.org.

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